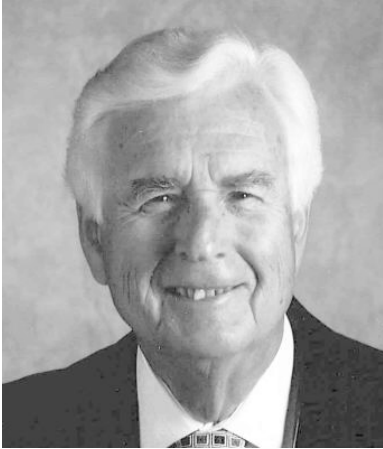


In Memoriam: William George Salatich

(October 25, 1922 - October 28, 2009)

*PRESIDENT OF GILLETTE NORTH AMERICA,
LIFETIME MEMBER OF THE SERBIAN UNITY CONGRESS,*

DISTINGUISHED SERBIAN AMERICAN WILLIAM GEORGE SALATICH PASSES AWAY AT 87



An American Story

William George Salatich died at age 87 at his home in Northfield, Illinois, after a long struggle with congestive heart failure. Mr. Salatich was born to Serbian immigrants in Chicago. Though he came from a modest beginning, his hard work and success in the field of business earned him his position as president of Gillette North America. He was a remarkable man who received many commendations and awards, including the Horatio Alger Award from the American Schools and Colleges Association, as well as Citation for Merit from the National Conference of Christians and Jews.

Ahead of his time in many ways, Mr. Salatich always stood up for the fair treatment of others. After witnessing his father's painful and, eventually, fatal struggle with silicosis, a respiratory disease developed as a result of working in the Anaconda Copper mines in Butte, Montana, Mr. Salatich began working at a young age to help his family. He became a firm advocate of hard work and self-improvement. His father's

experience made him a lifelong advocate of the working class.

Mr. Salatich grew up on the North Side of Chicago in a Serbian neighborhood. After graduating from Lane Technical High School at 16, he went to work in a factory and later managed a bowling alley and drove a taxi before enlisting in the United States Army. After being discharged from the Army in 1945 and performing extremely well Mr. Salatich landed a position as a manager overseeing production for Gillette in a territory on the South Side of Chicago. Through devoted hard work, over the course of thirty-two years he rose through the ranks of the corporation and eventually became President and Vice-Chairmanship of the Board. Under his leadership Gillette diversified and became one of the most successful companies of its type.

Mr. Salatich retired from Gillette in 1979, and devoted his time to offer support to his beloved wife, Dawn, who was in the final stages of her battle with breast cancer. During the ensuing thirty years he was involved in many ventures and served on a number of corporate boards including those of the Motorola Corporation, Eastern Gas and Fuel Company, New England Merchant's Bank, and Advance Corporation of Cable & Broadcast Television. Mr. Salatich was also a trustee of the Massachusetts Eye and Ear Hospital and the Eisenhower Medical Center in Palm Springs, and a long time director of the Bob Hope Desert Classic, a charity golf tournament. In 1973 he received an honorary doctorate in business administration from Curry College in Milton,

Massachusetts.

Alongside his hard work and success in the corporate world, Mr. Salatich led a personal life that made him truly a special person on the whole. He gave much time and energy to charities, to his church, and to his family. Bill Salatich has long been an inspiration to Serb-Americans everywhere. He was always proud of his Serbian heritage, and he supported Serb-Americans in many ways all his life. He was a loyal member of the Serbian Unity Congress. As easily as he could sing Serbian songs with his friends, Mr. Salatich could have a good-humored but involved conversation with the President of the United States about the Serbian cause over a game of golf.

Mr. Salatich is survived by his wife of twenty-five years, Phyllis, his four children (Natalie, Jean, William and Sandra), nine grandchildren, three great-grandchildren, brother Robert, and his two stepsons.

He is much beloved by his community, and though his passing is seen as a great loss to many, his memory will always serve as an example of what it means to be not only a pillar of the Serb-American community, but also a businessman, a philanthropist, a hard-worker, a father and husband--indeed, a truly whole person.

Večnaja Pamjat!